



CELEBRATE 10 YEARS WITH US

*Now at
Bat*

THURSDAY, JANUARY 28, 2021

DELL DIAMOND | ROUND ROCK, TEXAS

RBIaustin.org/nowatbat

AN EVENING BENEFITING 

ENGAGE. DEVELOP. TRANSFORM.

RBI Austin, an affiliate of Major League Baseball's *Reviving Baseball in Inner Cities* program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, family benevolence support, and Christian-based mentoring to underserved youth and communities.

RBI Austin began as a grassroots summer baseball team of 15 East Austin kids in 2009 and has grown to 1,295 kids ages 4-18 in 2020. RBI Austin, a mentoring program that leverages baseball and softball to address the fatherless crisis in East Austin, has plans for reaching more kids and their families in 2021 and beyond.

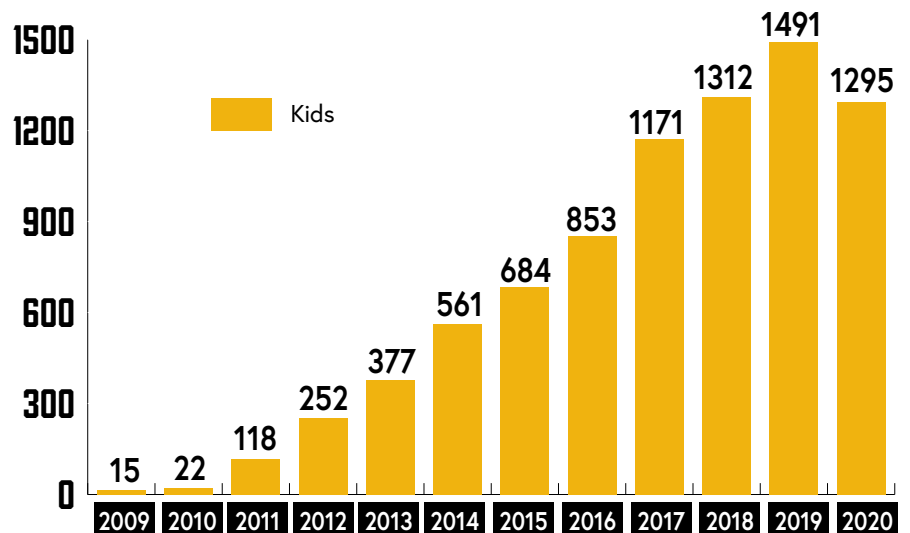
Over the years and with a growing number of kids and families involved, the mission remains the same: to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

1,295
KIDS

61
TEAMS

365
VOLUNTEERS

RBI AUSTIN KIDS SERVED

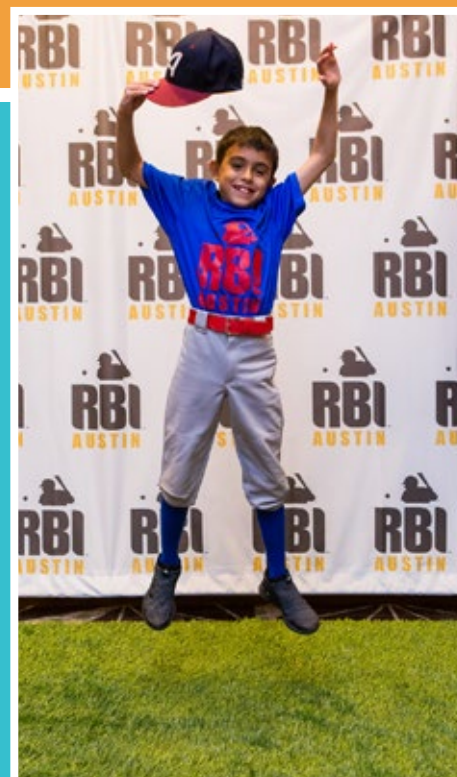


ONE FOR THE BOOKS!

NOW AT BAT 2020 — IN REVIEW

\$765K
RAISED

1,295
KIDS IMPACTED



SPONSORSHIP OPPORTUNITIES

Should a virtual or hybrid event be necessary, RBI will adjust corresponding benefits to align with sponsor expectations outlined below.

PRESENTING SPONSOR — \$25,000

- Funds laptops for 50 RBI Austin teens to access online education
- 2 Premier Tables (16 seats)
- 16 guests to attend Reception
- 10 guests to attend VIP Meet & Greet with MLB players
- 4 valet parking passes
- 1 room at JW Marriott for night of event
- Opportunity to introduce featured speaker
- Recognition as Presenting Sponsor during event and through promotional materials, signage, media, and online efforts
- Opportunity for product placement in the ballroom or 30 second promotional video before or during program

VIP MEET & GREET SPONSOR — \$15,000

- Provides 15 kids with an RBI Austin mentor for an entire year
- 2 Premium Tables (16 seats)
- 16 guests to attend Reception
- 4 guests to attend VIP Meet & Greet with MLB players
- 2 valet parking passes
- Recognition as VIP Meet & Greet Sponsor during event and through promotional materials, signage, media, and online efforts

BAR SPONSOR — \$10,000

- Funds an entire RBI Austin summer league age division in 2021
- 1 Premium Table (8 seats)
- 8 guests to attend Reception
- 2 guests to attend VIP Meet & Greet with MLB players
- 1 valet parking pass
- Recognition as Bar Sponsor during event and through promotional materials, signage, media, and online efforts

DINNER SPONSOR — \$10,000

- Funds an entire RBI Austin summer league age division in 2021
- 1 Premium Table (8 seats)
- 8 guests to attend Reception
- 2 guests to attend VIP Meet & Greet with MLB players
- 1 valet parking pass
- Recognition as Dinner Sponsor during event and through promotional materials, signage, media, and online efforts

AUCTION SPONSOR — \$5,000

- Sponsors 15 kids in Player Development Academy in 2021
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Auction Sponsor through promotional materials, signage, media, and online efforts

DESSERT SPONSOR — \$5,000

- Sponsors 15 kids in Player Development Academy in 2021
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Dessert Sponsor through promotional materials, signage, media, and online efforts

PREFERRED TABLE SPONSOR — \$3,000

- Sponsors a Player Discipleship Group for 12 girls or 12 boys for a year
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Preferred Table Sponsor through signage at event

TABLE SPONSOR — \$2,500

- *Limited availability*
- Funds RBI Austin monthly mentoring events for a year
- 1 Table (8 seats)
- 8 guests to attend Reception
- Recognition as Table Sponsor

Sponsor Print Deadline: January 14, 2021

*All Sponsors will be recognized on the RBI Austin website.

Now at Bat

AN EVENING BENEFITING



HOST COMMITTEE

Chairs: Lori & Jason Becker
Taylor & Josh Abbott
Haylee & Brandon Belt
Shelby & Wade Bowen
Annie & Hunter Brown
Ellen & Tommy Burt
Amy & Chris Ellis
Kristin & Robert Gauntt
Evonne & JJ Gottsch
Ian Happ
Jana & Mark Henry
Kelley & Bruce Kalmick
Marley & William Page
Hayley & Bud Norris
Kelly & Britt Peterson
Jessica & Josh Price
Jenny & Justin Simmons
Huston Street
Melanie & Gene Watson

BOARD OF DIRECTORS

Chris Almendarez
Kenny Baldwin
Jason Becker
Kim Copeland
Greg Galindo
Rick Garrett
Robert Gauntt
Booker T. Gilbert III
Joaquin Guadarrama
Andrew Harris
Jana Perry Henry
Justin Lopez
Adam Marshall
Ronnie Miksch
Katie Moses
Cat Osterman
William Page
Matt Price
Marissa Radack
John Recker
Justin Simmons
Doug Smith
Huston Street
Chris Vadala
Mark Walker

ADVISORY COUNCIL

DeLea Becker
Russell Becker
Michael Boy
Quan Cosby
Michael Doss
Alex Fleming
Rudy Garza
Jason Harvey
Mark Hood
Jon Koch
Oscar Larena
Darrell May
Taylor Rogers
Ron Scherwin
Andrew Schumacher
Barbara Scott
Mike Shaw
Tad Stookey
Curtis Thigpen

MISSION: RBI Austin exists to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.



2021 COMMITMENT FORM

AN EVENING BENEFITING



- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor — \$25,000 | <input type="checkbox"/> Auction Sponsor — \$5,000 |
| <input type="checkbox"/> VIP Meet & Greet Sponsor — \$15,000 | <input type="checkbox"/> Dessert Sponsor — \$5,000 |
| <input type="checkbox"/> Bar Sponsor — \$10,000 | <input type="checkbox"/> Preferred Table Sponsor — \$3,000 |
| <input type="checkbox"/> Dinner Sponsor — \$10,000 | <input type="checkbox"/> Table Sponsor — \$2,500 |

Sorry, I cannot attend, but please accept my donation of \$ _____

Sponsor Print Deadline: January 14, 2021

Please list my name on materials as:

Name: _____ Company/Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please make checks payable to **RBI Austin**
or provide your credit card information and authorization as follows:

Number: _____

Exp. Date: _____ Security Code: _____ Billing Zip: _____

Amount Total: _____ Signature: _____



WWW.RBIAUSTIN.ORG/NOWATBAT
#NowAtBat21

For more information and to submit forms, please contact
RBI Austin's Development Manager Meghan Merchant
(Meghan.Merchant@rbiaustin.org or 512.348.8497) or mail to
RBI Austin, PO Box 14026, Austin, TX 78761.