



## RBI Austin Marketing Intern (Fall 2025)

RBI Austin is looking for a Marketing Intern to join our team. The ideal candidate possesses strong knowledge of the current social media landscape, is confident in collecting and creating social media content, and has professional experience managing social channels. This volunteer position is part-time (10-12 hours/week) and can be used for school credit.

### About the Position

The RBI Austin Marketing Intern will be responsible for covering and promoting the RBI Austin Fall Academies – RBI Baseball Academy, RBI Softball Academy, and Jr. RBI Futures Academy. Under the direction of the Operations Director, the intern will capture and create engaging content for social media, implement and execute a social media campaign, monitor and post on social networks, and lead marketing efforts at Academy events.

Day-to-day responsibilities include, but are not limited to:

- Attending practices, games, and events to capture photos and videos.
- Creating engaging content for social media including graphics, reels, video clips, stories, and interviews.
- Posting live on social media at practices/games/events as well as scheduling posts.

### About You

We're seeking a candidate who possesses the characteristics and qualifications below:

- **A self-starting, team player:** You are a self-starter who is comfortable with taking initiative and working in collaboration. You can effectively work on a team toward specific goals.
- **A teachable learner:** You maintain a teachable and open attitude, have a desire to learn, and display a willingness to try new things.
- **A strong communicator:** You are comfortable with written, visual, and verbal communication. You desire to share stories, connect with audiences, and engage with people through social media.
- **A flexible attitude (and schedule):** You are above no task, take plan changes in stride, and can attend some COSA events regularly to capture content.

### Expectations

- Regular communication with RBI Austin staff
- Attendance at the following:
  - Weekly 1-on-1 with Operations Director (Remote via Microsoft Teams)
  - Week Night and/or Weekend Afternoon Practices (\*Do not need to attend all)
  - Fall Tournaments (Weekend Dates TBD) (\*Do not need to attend all)
- Internship Schedule: We will work with your school schedule to identify what internship hours will look like. Exact work schedule may vary from week to week depending on event coverage required.

**About RBI Austin:** RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities. More information at [www.rbiaustin.org](http://www.rbiaustin.org).

**Join our team!** Interested in applying? Email [internships@rbiaustin.org](mailto:internships@rbiaustin.org) with your resume and cover letter to begin the application process.