



# *Now at Bat*

2025

AN EVENING BENEFITING



**NOW AT BAT 2025**

**FRIDAY, JANUARY 24, 2025**

**FAIRMONT AUSTIN**

**[WWW.RBIAUSTIN.ORG/NOWATBAT](http://WWW.RBIAUSTIN.ORG/NOWATBAT)**

# ENGAGE

# DEVELOP

# TRANSFORM

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, family benevolence support, and Christian-based mentoring to underserved youth and communities.

RBI Austin began as a grassroots summer baseball team of 15 East Austin kids in 2009 and has grown to 1,670 kids ages 4-18 in 2024. RBI Austin, a mentoring program that leverages baseball and softball to address the fatherless crisis in East Austin, has plans for reaching more kids in 2025 and beyond.

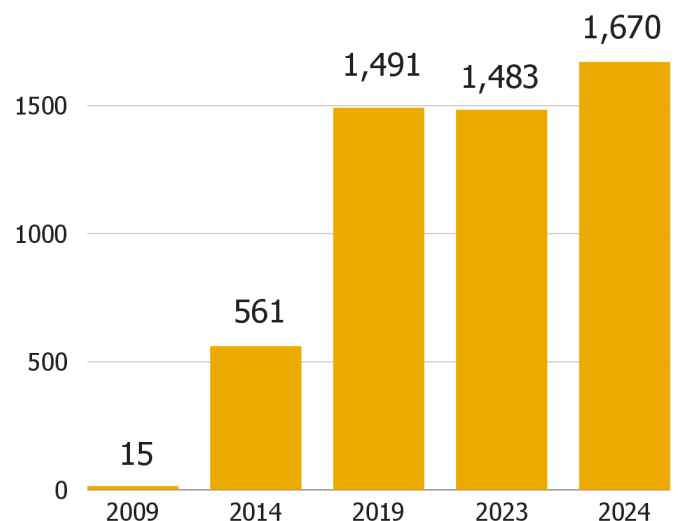
Over the years and with a growing number of kids and families involved, the mission remains the same: to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

**1,670 KIDS**

**101 TEAMS**

**608 VOLUNTEERS**

## RBI AUSTIN KIDS SERVED



# SPONSORSHIP OPPORTUNITIES

## ★ HALL OF FAME SPONSOR – \$30,000

- 2 Premier Tables (20 seats)
- 2 hotel rooms at venue for night of event
- 6 valet parking passes
- Invitation to VIP Pre-party
- 20 drink tickets for VIP Afterparty
- Recognition as Hall of Fame Sponsor during event program and through promotional materials, signage, media, and online efforts.
  - Includes 2 exclusive social media posts plus 2 additional mentions and a full-page placement in event program.
- Opportunity for product placement in event ballroom or 30-second sponsor-provided promotional video before program.
  - Subject to RBI review and approval.
  - Please submit video/product for review by December 15, 2024.

## ★ MVP SPONSOR – \$20,000

- 1 Premier Table (10 seats)
- 1 hotel room at venue for night of event
- 4 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as MVP sponsor through promotional materials, signage, media, and online efforts.
  - Includes 1 exclusive social media post plus 1 additional mention and a half page placement in event program.
- MVP sponsors may **select one** of the following exclusive branding opportunities:
  - Menu – sponsor logo on banquet menus for ~800 guests
  - Dessert – sponsor logo on dessert toppers for ~800 guests

## ★ ALL-STAR SPONSOR – \$15,000

- 1 Premium Table (10 seats)
- 3 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as All Star Sponsor through promotional materials, signage, media, and online efforts.
  - Includes 2 social media mentions and a quarter page placement in event program
- All-Star sponsors may **select one** of the following exclusive branding opportunities:
  - VIP Pre-party – sponsor logo on signage and cocktail napkins in VIP Pre-party space
  - Live Auction – sponsor logo on live auction paddles for ~800 guests
  - Registration – sponsor logo on registration signage

### Early Bird Sponsor Perks



Commit to your sponsorship by November 22, 2024 to receive 4 complimentary tickets to a Chase Rice concert benefitting RBI Austin at Haute Spot in Cedar Park on November 30, 2024.



Commit to your sponsorship by November 22, 2024 to receive an additional social media mention on our RBI Austin channels.

# SPONSORSHIP OPPORTUNITIES

## ★ GOLD GLOVE SPONSOR – \$10,000

- 1 Premium Table (10 seats)
- 2 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as Gold Glove Sponsor through promotional materials, signage, media, and online efforts.
  - Includes 2 social media mentions
- Gold Glove sponsors may **select one** of the following exclusive branding opportunities:
  - Photo Booth – sponsor logo on photo booth prints
  - Silent Auction – sponsor logo on Silent Auction signage and pre-event lookbook
  - Floral – sponsor signage on floral centerpiece tags
  - Bar – sponsor logo on signage and koozies at event bars
  - Raffle – sponsor logo on raffle signage
  - RBI Austin Legacy Walk – sponsor logo on signage showcasing our amazing RBI Austin kids
  - Coat Check – sponsor logo on coat check signage

## ■ GRAND SLAM SPONSOR – \$7,500

- 1 Premium Table (10 seats)
- 1 valet parking pass
- 5 drink tickets for VIP Afterparty
- Recognition as Grand Slam Sponsor through promotional materials, signage, media, and online efforts.
  - Includes 2 social media mentions
- Grand Slam sponsors may **select one** of the following exclusive branding opportunities:
  - Valet – sponsor logo on valet signage
  - Powder Room – sponsor logo on powder room signage
  - Late Night Snack – sponsor logo on late night snack signage
  - VIP Afterparty – sponsor logo on VIP Afterparty drink tickets

## ■ TRIPLE SPONSOR – \$3,000

- 1 Preferred Table (10 seats)
- Name recognition as Triple sponsor through event signage, media, and online efforts.
  - Includes 1 social media mention

## ■ HOME RUN SPONSOR – \$5,000

- 1 Preferred Table (10 seats)
- Recognition as Home Run sponsor through promotional materials, signage, media, and online efforts.
  - Includes 1 social media mention

**SECURE YOUR SPONSORSHIP BY 12/16 TO BE INCLUDED IN EVENT PRINT MATERIALS.**

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## HOST COMMITTEE

Amy & Chris Ellis  
Andrea & James Ahern  
Bud Norris  
Cat Osterman & Joey Ashley  
Diana Ye & Clay Byrne  
Haylee & Brandon Belt  
Huston Street  
Janine & Chad Kudelka  
Kara & Keegan Linza  
Kelley & Bruce Kalmick  
Kelly & Britt Peterson  
Kimberley & Philip Robinson  
Kristin & Robert Gauntt  
Lori & Jason Becker  
Marly & William Page  
Michelle & Nyle Leftwich  
Nicole & Reid Ryan  
Shelby & Wade Bowen

## BOARD OF DIRECTORS

Kenny Baldwin  
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Justin Simmons  
Doug Smith  
Huston Street  
Mark Walker  
Paula Workman White

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Barbara Scott  
Phil Seibel  
Mike Shaw  
Tad Stookey  
Brandon Teenier  
Curtis Thigpen

## OUR MISSION

RBI Austin exists to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.



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## 2025 COMMITMENT FORM

- ☐ Hall of Fame Sponsor — \$30,000
- ☐ MVP Sponsor — \$20,000
- ☐ All-Star Sponsor — \$15,000
- ☐ Gold Glove Sponsor — \$10,000

- ☐ Grand Slam Sponsor — \$7,500
- ☐ Home Run Sponsor — \$5,000
- ☐ Triple Sponsor — \$3,000

Sorry, I cannot attend, but please accept my donation of \$ \_\_\_\_\_

PRINT DEADLINE: DECEMBER 16, 2024

Secure your sponsorship by 12/16 to be included in event print materials.

Please list my name on materials as:

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to RBI Austin  
or provide your credit card information and authorization as follows:

Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_  
Amount Total: \_\_\_\_\_ Signature: \_\_\_\_\_



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[#NOWATBAT25](https://twitter.com/NOWATBAT25)

For more information and to submit forms, please contact  
RBI Austin's Event Coordinator Emma McCann  
([Emma.Klafehn@rbiaustin.org](mailto:Emma.Klafehn@rbiaustin.org) or 214.695.9035) or mail to  
RBI Austin, 500 E. St. Johns Ave., Suite 1.420, Austin, TX 78752.

RBI Austin is a tax-exempt 501(c)(3) nonprofit organization; tax ID #82-3961043. All contributions are tax-deductible to the extent allowed by law. By execution of this agreement you are affirming your contribution at the above-indicated level.