



Now at Bat

2025

AN EVENING BENEFITING



NOW AT BAT 2025

FRIDAY, JANUARY 24, 2025

FAIRMONT AUSTIN

WWW.RBIAUSTIN.ORG/NOWATBAT

ENGAGE

DEVELOP

TRANSFORM

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, family benevolence support, and Christian-based mentoring to underserved youth and communities.

RBI Austin began as a grassroots summer baseball team of 15 East Austin kids in 2009 and has grown to 1,670 kids ages 4-18 in 2024. RBI Austin, a mentoring program that leverages baseball and softball to address the fatherless crisis in East Austin, has plans for reaching more kids in 2025 and beyond.

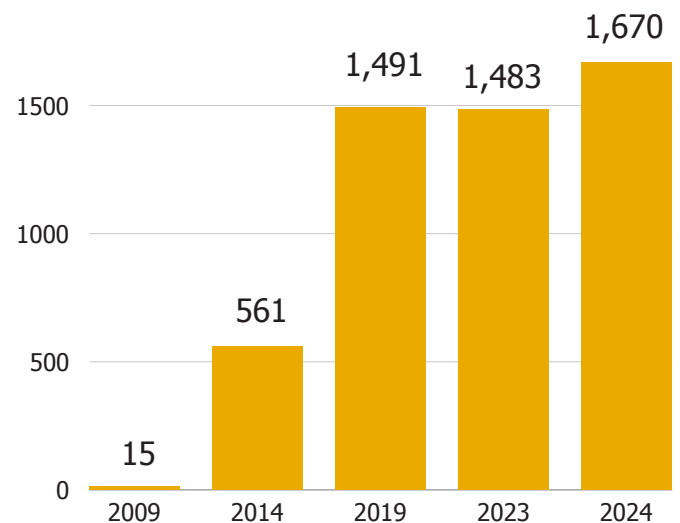
Over the years and with a growing number of kids and families involved, the mission remains the same: to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

1,670 KIDS

101 TEAMS

608 VOLUNTEERS

RBI AUSTIN KIDS SERVED



SPONSORSHIP OPPORTUNITIES

HALL OF FAME SPONSOR – \$30,000

- 2 Premier Tables (20 seats)
- 2 hotel rooms at venue for night of event
- 6 valet parking passes
- Invitation to VIP Pre-party
- 20 drink tickets for VIP Afterparty
- Recognition as Hall of Fame Sponsor during event program and through promotional materials, signage, media, and online efforts.
 - Includes 2 exclusive social media posts plus 2 additional mentions and a full-page placement in event program.
- Opportunity for product placement in event ballroom or 30-second sponsor-provided promotional video before program.
 - Subject to RBI review and approval.
 - Please submit video/product for review by December 15, 2024.

MVP SPONSOR – \$20,000

- 1 Premier Table (10 seats)
- 1 hotel room at venue for night of event
- 4 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as MVP sponsor through promotional materials, signage, media, and online efforts.
 - Includes 1 exclusive social media post plus 1 additional mention and a half page placement in event program.
- MVP sponsors may **select one** of the following exclusive branding opportunities:
 - Menu – sponsor logo on banquet menus for ~800 guests
 - Dessert – sponsor logo on dessert toppers for ~800 guests

ALL-STAR SPONSOR – \$15,000

- 1 Premium Table (10 seats)
- 3 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as All Star Sponsor through promotional materials, signage, media, and online efforts.
 - Includes 2 social media mentions and a quarter page placement in event program
- All-Star sponsors may **select one** of the following exclusive branding opportunities:
 - VIP Pre-party – sponsor logo on signage and cocktail napkins in VIP Pre-party space
 - Live Auction – sponsor logo on live auction paddles for ~800 guests
 - Registration – sponsor logo on registration signage

SECURE YOUR SPONSORSHIP BY 12/16 TO BE INCLUDED IN EVENT PRINT MATERIALS.

SPONSORSHIP OPPORTUNITIES

GOLD GLOVE SPONSOR – \$10,000

- 1 Premium Table (10 seats)
- 2 valet parking passes
- Invitation to VIP Pre-party
- 10 drink tickets for VIP Afterparty
- Recognition as Gold Glove Sponsor through promotional materials, signage, media, and online efforts.
 - Includes 2 social media mentions
- Gold Glove sponsors may **select one** of the following exclusive branding opportunities:
 - Photo Booth — sponsor logo on photo booth prints
 - Silent Auction — sponsor logo on Silent Auction signage and pre-event lookbook
 - Floral – sponsor signage on floral centerpiece tags
 - Bar — sponsor logo on signage and koozies at event bars
 - Raffle – sponsor logo on raffle signage
 - RBI Austin Legacy Walk — sponsor logo on signage showcasing our amazing RBI Austin kids
 - Coat Check – sponsor logo on coat check signage

HOME RUN SPONSOR – \$5,000

- 1 Preferred Table (10 seats)
- Recognition as Home Run sponsor through promotional materials, signage, media, and online efforts.
 - Includes 1 social media mention

GRAND SLAM SPONSOR – \$7,500

- 1 Premium Table (10 seats)
- 1 valet parking pass
- 5 drink tickets for VIP Afterparty
- Recognition as Grand Slam Sponsor through promotional materials, signage, media, and online efforts.
 - Includes 2 social media mentions
- Grand Slam sponsors may **select one** of the following exclusive branding opportunities:
 - Valet – sponsor logo on valet signage
 - Powder Room — sponsor logo on powder room signage
 - Late Night Snack – sponsor logo on late night snack signage
 - VIP Afterparty — sponsor logo on VIP Afterparty drink tickets

TRIPLE SPONSOR – \$3,500

- 1 Preferred Table (10 seats)
- Name recognition as Triple sponsor through event signage, media, and online efforts.
 - Includes 1 social media mention

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HOST COMMITTEE

Amy & Chris Ellis
Andrea & James Ahern
Bud Norris
Cat Osterman & Joey Ashley
Diana Ye & Clay Byrne
Haylee & Brandon Belt
Huston Street
Janine & Chad Kudelka
Kara & Keegan Linza
Kelley & Bruce Kalmick
Kelly & Britt Peterson
Kimberley & Philip Robinson
Kristin & Robert Gauntt
Lori & Jason Becker
Marly & William Page
Michelle & Nyle Leftwich
Nicole & Reid Ryan
Shelby & Wade Bowen

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Curtis Thigpen

OUR MISSION

RBI Austin exists to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.



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2025 COMMITMENT FORM

- Hall of Fame Sponsor — \$30,000
- MVP Sponsor — \$20,000
- All-Star Sponsor — \$15,000
- Gold Glove Sponsor — \$10,000
- Grand Slam Sponsor — \$7,500
- Home Run Sponsor — \$5,000
- Triple Sponsor — \$3,500

Sorry, I cannot attend, but please accept my donation of \$ _____

PRINT DEADLINE: DECEMBER 16, 2024

Secure your sponsorship by 12/16 to be included in event print materials.

Please list my name on materials as:

Name: _____ Company/Organization: _____
Address: _____ City: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Please make checks payable to RBI Austin
or provide your credit card information and authorization as follows:

Number: _____
Exp. Date: _____ Security Code: _____ Billing Zip: _____
Amount Total: _____ Signature: _____



WWW.RBIAUSTIN.ORG/NOWATBAT
[#NOWATBAT25](https://twitter.com/NOWATBAT25)

For more information and to submit forms, please contact
RBI Austin's Event Coordinator Emma McCann
(Emma.Klafehn@rbiaustin.org or 214.695.9035) or mail to
RBI Austin, 500 E. St. Johns Ave., Suite 1.420, Austin, TX 78752.

RBI Austin is a tax-exempt 501(c)(3) nonprofit organization; tax ID #82-3961043. All contributions are tax-deductible to the extent allowed by law. By execution of this agreement you are affirming your contribution at the above-indicated level.