



RELATIONSHIPS OVER PROGRAMS

CHANGING THE LANDSCAPE OF YOUTH SPORTS IN AUSTIN

Programs don't change lives. Relationships change lives.

The greatest need for any child is consistent, enduring relationships.

Relationships with people. And a relationship with God.

Through your support, the landscape of youth sports in Austin is feeling the ripple effects of an organization that prioritizes relationships over programs.

KEY ACCOMPLISHMENTS



Acquired Land in East Austin for Future Home

By a work of God, we acquired 33 acres that will provide a home base for our mentoring, baseball, and softball programs.

Building a year-round home for relationships to deepen and thrive will make our RBI Austin family exponentially stronger.



Increased Year-Round Relationship Opportunities

We doubled our Player Development Academy (26 players to 52 players) and launched our Pick a Player Initiative.

These opportunities turn summer-only relationships into year-round relationships, resulting in deeper impact athletically and spiritually.



Earned Bid to MLB RBI World Series

By winning the MLB RBI 18U Southwest Regional Championship for the first time in our history, our 18U Regional Team advanced to the 26th Annual MLB RBI World Series in Minnesota.

The depth of these year-round relationships among players and coaches is unparalleled as these young men are growing in skill, character, and faith.



With 15 softball teams, more young girls than ever before are involved in RBI Austin's softball program!

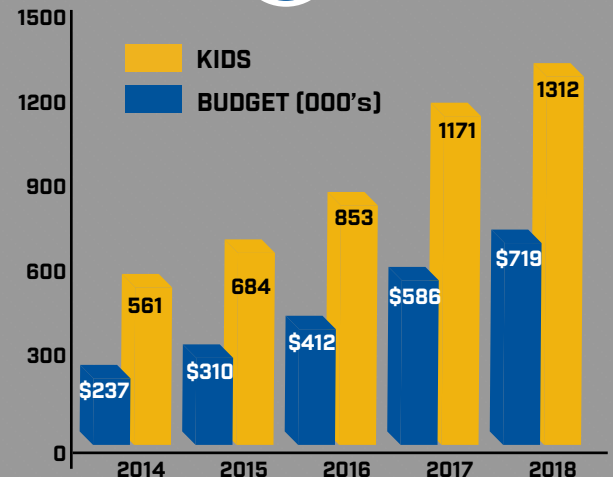
12%

GROWTH IN 2018

1312

PROGRAM PARTICIPANTS

PARTICIPANT GROWTH



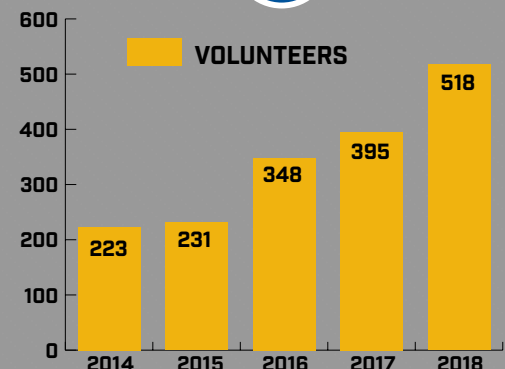
31%

GROWTH IN 2018

518

VOLUNTEERS

VOLUNTEER GROWTH



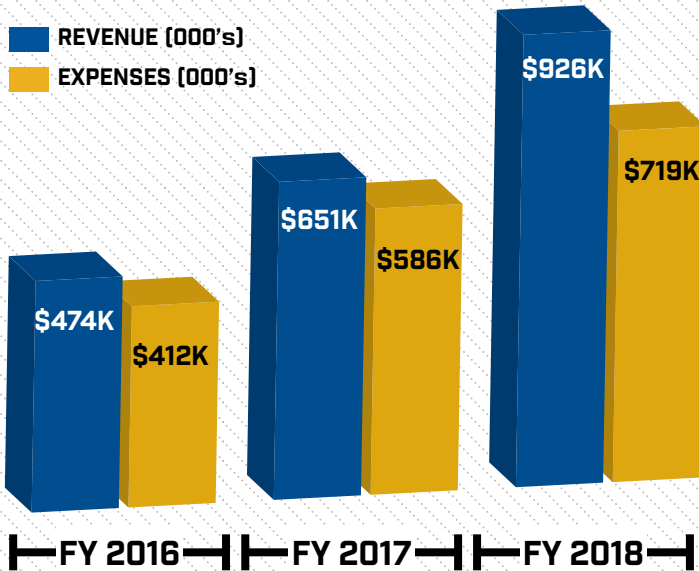
\$275K
MORE GIVEN

123
MORE
VOLUNTEERS

141
MORE
KIDS

FINANCIALS

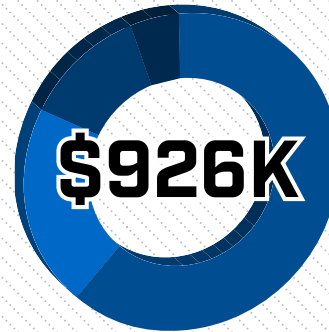
THREE YEAR FINANCIAL OVERVIEW



OUR LOW PROGRAM EXPENSE IS DUE IN LARGE PART TO OUR VOLUNTEERS WHO CONTRIBUTED **42,042** HOURS IN 2018.

FULL FINANCIALS ARE AVAILABLE AT WWW.RBIAUSTIN.ORG/FINANCES.

REVENUE



ANNUAL BENEFIT	62%
DONATIONS	21%
GRANTS	12%
PROGRAM	5%

EXPENSES



PROGRAM	67%
ADMINISTRATION	18%
DEVELOPMENT	15%

\$1.04M
VOLUNTEER VALUE IN 2018



MENTORING BEYOND THE FIELD

Thanks to the games of baseball and softball, relationships forged on the field between coach and player are often times some of the most natural and deepest mentoring relationship opportunities.

Guards are let down, character is revealed.

So after spending the summer at the ballpark coaching the 12U Baseball Astros, Coach Derek told his wife that he was hoping for a way to continue spending time with his player, Ty.

"When I received the email from RBI about the Pick a Player Initiative — where a coach commits to walking alongside one of his summer players for the next 12 months — it was an absolute answer to prayer. I knew immediately that this was a great opportunity to be in Ty's life beyond the baseball field," shared Derek.

"Ty is an incredibly talented young kid. It's obvious that the Lord has crafted him to be an athlete and a leader. However, what I admire most about Ty is that he is extremely humble, selfless, kind-hearted, and respectful. He



Derek and Ty officially kicked off their Pick a Player relationship in September!

naturally influences those around him."

"I'm expectant to see Ty grow — grow confident in his faith in Jesus, while also growing as a leader amongst his friends in the classroom, in the neighborhood, and on the field. I'm going to be here reminding him that he should dream big, because God has big plans for him!"

CURRENT LANDSCAPE OF YOUTH SPORTS

"[In youth sports] All that matters is if kids come from a family that has resources. If you don't have money, it's hard to play."

*Tom Farrey, executive director
The Aspen Institute's Sports & Society program*



Equipment, uniforms, travel, registration fees, private lessons -- the cost of playing youth sports today has increased drastically.

In today's youth sports landscape, if you want to compete, you must have resources.

So it's no wonder that money is the largest indicator of whether or not a child is going to be physically active or play team sports.

1/2
AS LIKELY
TO PLAY A
TEAM SPORT

Some say if you want to check the health of a youth league, look at its T-Ball Division.

T-Ball remains RBI Austin's largest division with 16 teams!

Kids from low-income homes are half as likely to play a team sport as kids from \$100K-earning homes.

1-2-3 WAYS

YOU'RE CHANGING THE YOUTH SPORTS LANDSCAPE IN AUSTIN

RBI AUSTIN LANDSCAPE

Because of your faithful support, youth sports do not look the same within RBI Austin as they do elsewhere. Youth sports in Austin are different now that more kids — across ages, skill levels, and family situations — have access to both sports and positive, consistent relationships through our Christian-based programs.

See three very specific ways that your continued investment has helped change the youth sports landscape in our city.

#1 MORE AGE LEVELS

With your support, over the past eight years, RBI Austin has been building our age group offerings so that more kids can participate in a quality, relationship-centered sports program.

Today, from ages 4-18, kids of all skill and income levels have a place to play baseball and softball alongside positive, consistent coaches.

#2 MORE SKILL LEVELS

Early on, RBI Austin consisted mostly of beginners to the sport. We now also are an ideal home for more advanced players to develop.

This wouldn't be possible without investment from our volunteers and donors who seek to provide a quality sports program at an affordable rate for families at any income level.

#3 ALL TYPES OF FAMILIES

Since 2011, the disparity in team sports participation between kids from low-income and middle class homes has grown drastically.

Children from low-income homes are now half as likely to play a team sport than children from \$100K income homes.

During that same timeframe, RBI Austin — consisting of 97% low-income households — has grown from 118 kids in 2011 to over 1,200 kids playing baseball and softball in 2018.

You are providing the opportunity for kids from all family types to play the game and most importantly, to benefit from the life-giving relational support structure that team sports can offer.

THEN + NOW

See how your support has helped RBI Austin expand its offerings to impact youth in Austin over the past eight years.

2011

RBI Austin was for girls and boys ages 4 – 6, and boys ages 15 – 18.

NOW

Today, RBI Austin is for boys and girls ages 4 – 18.

2011

RBI Austin was primarily for the beginner skill level.

NOW


Today, RBI Austin is for all skill levels from beginner to elite.

2011

RBI Austin was for all family situations — one parent, two parents, or no parents — primarily in the Northeast Austin area.

NOW

Today, the same is still true, and RBI Austin operates throughout the eastern crescent of Austin from Northeast Austin to Southeast Austin.

A baseball pitcher in a white "Austin" jersey with the number 27 is captured in a dynamic pitching motion on a mound. He is wearing a black cap with a white "A" and a black glove. The background shows a blurred stadium with spectators.

Oscar threw 3 innings of no-hit baseball before giving way to a reliever in the first game of the 2018 MLB RBI World Series.



RELATIONSHIPS > PROGRAMS

Although injured and unable to play, Oscar Zamorano's coaches kept him on the RBI Regional Tournament roster because of his faithfulness and work ethic.

Why in the world would they do that during such a high-stakes tournament? An all-expenses-paid trip to the MLB RBI World Series in Minnesota was on the line after all!

A little back story...

Oscar lives in Del Valle. Since both of Oscar's parents work and were sometimes unable to get off work, RBI Austin Coach Mark Price would pick him up in Del Valle, and together they'd drive to the team's pre-Regional warmup tournaments in Waco and San Antonio.

"At first I thought Oscar was just a quieter kid, but as the miles wore on, I learned about Oscar's bicultural daily life and how that impacts his demeanor and relationships," shared Coach Mark.

You don't get these kind of opportunities to know someone at a deeper level by caring first and foremost about winning a game.

Because of Coach Mark, Oscar learned that perseverance, dedication, selflessness, teamwork, and sacrifice are an imperative complement to skill, strength, and technique.

In choosing to invest in a player beyond just what he can produce for your team, in caring about the

character and heart of a young man — this is where kids are engaged and developed into game-changers in their community. And by God's grace, that is what RBI Austin is all about.



Coach Mark shakes hands with Arizona RBI and the umpires on Target Field before RBI Austin's first game of the World Series!

CURRENT FOOTPRINT

RBI AUSTIN HIGH SCHOOLS

NORTH AUSTIN:

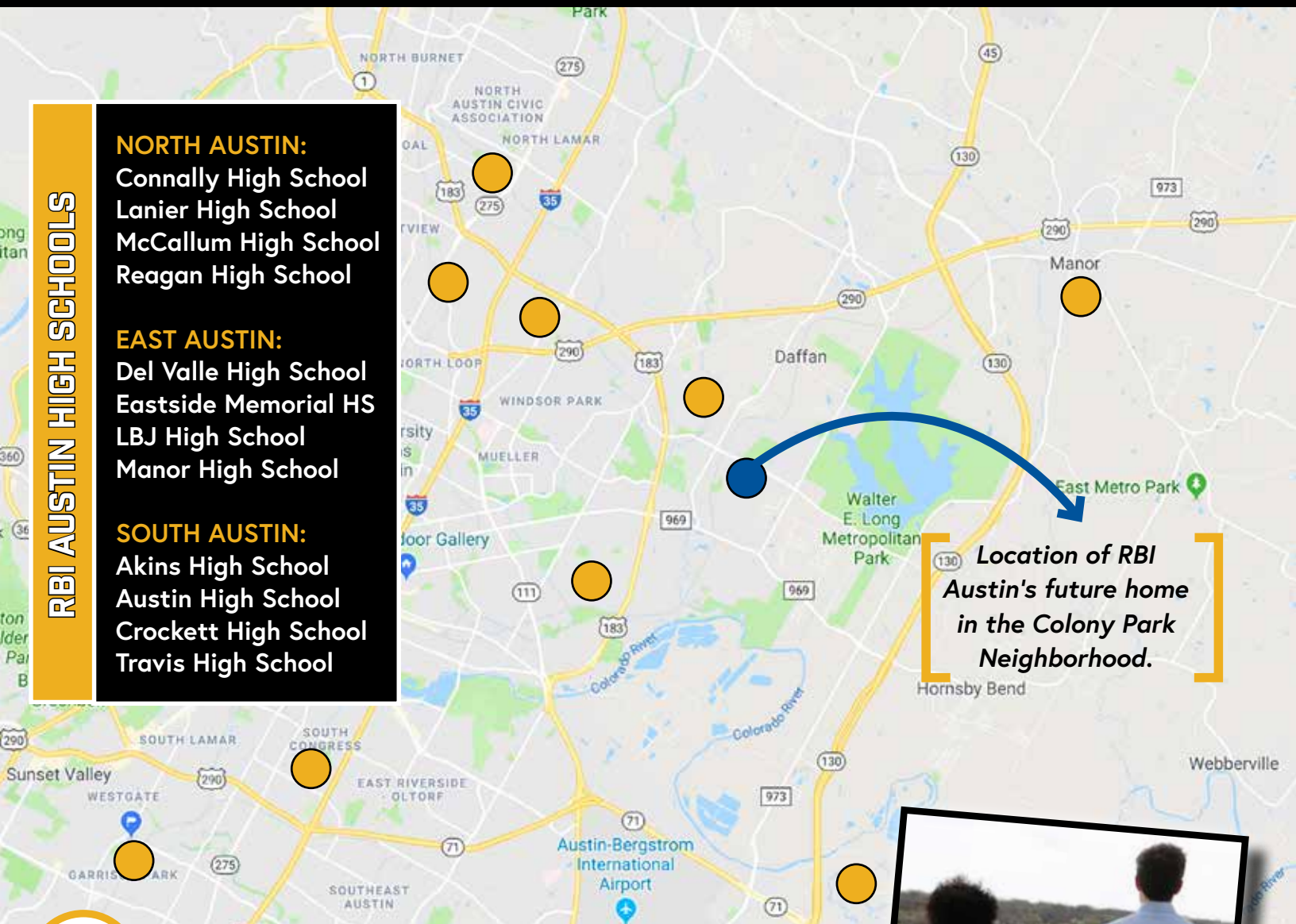
Connally High School
Lanier High School
McCallum High School
Reagan High School

EAST AUSTIN:

Del Valle High School
Eastside Memorial HS
LBJ High School
Manor High School

SOUTH AUSTIN:

Akins High School
Austin High School
Crockett High School
Travis High School



Location of RBI
Austin's future home
in the Colony Park
Neighborhood.



A FUTURE HOME

As RBI Austin has grown and year-round relationships have increased, we've been looking for a place to call "home" — a consistent place for our RBI Austin family and the community.

So isn't it fitting that after several years of searching without success, it was someone from **within** the community who connected us to the unique, God-given opportunity to acquire land in the heart of Austin's eastern crescent.

Barbara Scott, President of the Colony Park Neighborhood Association, heard about RBI in 2015 and immediately got

her neighborhood schools involved, as 60 Colony Park kids participated in RBI programs that following school year.

When Ms. Scott heard RBI Austin's vision of a future home, she connected us with the previous land owner, a local church who wanted its vacant land to be utilized for the community.

"Living here the past 40 years, I've seen that our children have had to cross 183 to participate in any kind of recreational sports. We are glad to have RBI Austin here in this neighborhood — for baseball, for sports in general, and



Barbara Scott and Executive Director Matt Price take a look at RBI Austin's newly acquired 33 acres in East Austin.

especially for the mentoring focus of RBI," shared Ms. Scott.

With the Lord's continued guidance and provision, we eagerly anticipate a future RBI Austin "home" in Colony Park to complement the 37 baseball/softball fields we operate out of currently.

Thank you!

for supporting our

1,312
KIDS

518
VOLUNTEERS

235
YEAR-ROUND
RELATIONSHIPS



Aidan Martinez, first baseman of the 18U RBI Austin Regional team, celebrates a homerun at Target Field in Minneapolis during the team's first MLB RBI World Series matchup against Arizona RBI.

Want more updates?
Visit www.rbiaustin.org or one
of our social channels to stay
in touch!

