



**CELEBRATE 10 YEARS WITH US**

*Now at  
Bat*

**THURSDAY, JANUARY 28, 2021**

**JW MARRIOTT | AUSTIN, TEXAS**

**[RBI.AUSTIN.ORG/NOWATBAT](http://RBI.AUSTIN.ORG/NOWATBAT)**

**AN EVENING BENEFITING** 

# ENGAGE. DEVELOP. TRANSFORM.

RBI Austin, an affiliate of Major League Baseball's *Reviving Baseball in Inner Cities* program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities.

RBI Austin began as a grassroots summer baseball team of 15 East Austin kids in 2009 and has grown to 1,491 kids ages 4-18 in 2020. RBI Austin, a mentoring program that leverages baseball and softball to address the fatherless crisis in East Austin, has plans for reaching more kids and their families in 2021 and beyond.

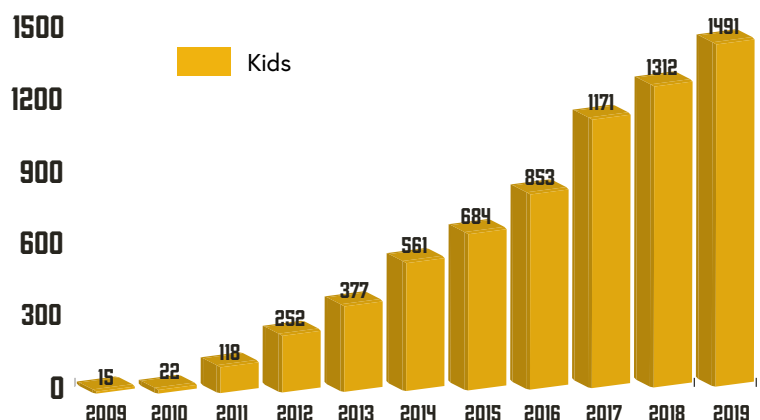
Over the years and with a growing number of kids and families involved, the mission remains the same: to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

**1,491**  
KIDS

**91**  
TEAMS

**552**  
VOLUNTEERS

## PARTICIPANT GROWTH



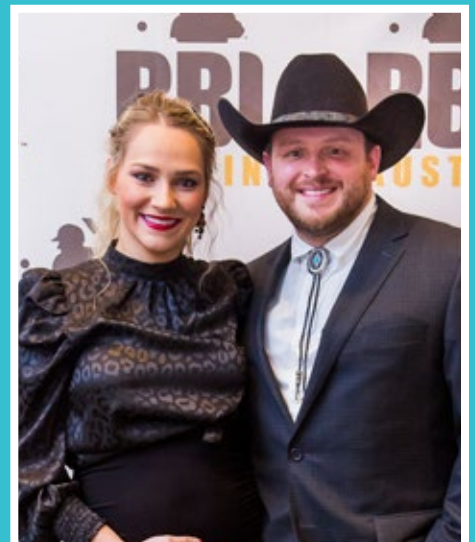


# ONE FOR THE BOOKS!

NOW AT BAT 2020 – IN REVIEW

**\$765K**  
RAISED

**1,491**  
KIDS IMPACTED



# SPONSORSHIP OPPORTUNITIES

Should a virtual or hybrid event be necessary, RBI will adjust corresponding benefits to align with sponsor expectations outlined below.

## PRESENTING SPONSOR — \$25,000

- Funds laptops for 50 RBI Austin teens to access online education
- 2 Premier Tables (16 seats)
- 16 guests to attend Reception
- 10 guests to attend VIP Meet & Greet with MLB players
- 4 valet parking passes
- 1 room at JW Marriott for night of event
- Opportunity to introduce featured speaker
- Recognition as Presenting Sponsor during event and through promotional materials, signage, media, and online efforts
- Opportunity for product placement in the ballroom or 30 second promotional video before or during program

## VIP MEET & GREET SPONSOR — \$15,000

- Provides 15 kids with an RBI Austin mentor for an entire year
- 2 Premium Tables (16 seats)
- 16 guests to attend Reception
- 4 guests to attend VIP Meet & Greet with MLB players
- 2 valet parking passes
- Recognition as VIP Meet & Greet Sponsor during event and through promotional materials, signage, media, and online efforts

## BAR SPONSOR — \$10,000

- Funds an entire RBI Austin summer league age division in 2021
- 1 Premium Table (8 seats)
- 8 guests to attend Reception
- 2 guests to attend VIP Meet & Greet with MLB players
- 1 valet parking pass
- Recognition as Bar Sponsor during event and through promotional materials, signage, media, and online efforts

## DINNER SPONSOR — \$10,000

- Funds an entire RBI Austin summer league age division in 2021
- 1 Premium Table (8 seats)
- 8 guests to attend Reception
- 2 guests to attend VIP Meet & Greet with MLB players
- 1 valet parking pass
- Recognition as Dinner Sponsor during event and through promotional materials, signage, media, and online efforts

## AUCTION SPONSOR — \$5,000

- Sponsors 15 kids in Player Development Academy in 2021
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Auction Sponsor through promotional materials, signage, media, and online efforts

## DESSERT SPONSOR — \$5,000

- Sponsors 15 kids in Player Development Academy in 2021
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Dessert Sponsor through promotional materials, signage, media, and online efforts

## PREFERRED TABLE SPONSOR — \$3,000

- Sponsors a Player Discipleship Group for 12 girls or 12 boys for a year
- 1 Preferred Table (8 seats)
- 8 guests to attend Reception
- Recognition as Preferred Table Sponsor through signage at event

## TABLE SPONSOR — \$2,500

- *Limited availability*
- Funds RBI Austin monthly mentoring events for a year
- 1 Table (8 seats)
- 8 guests to attend Reception
- Recognition as Table Sponsor

**Early Bird Registration Deadline: Friday, October 30, 2020.**

Early bird sponsors will receive an invitation to a VIP Party in November. \*All Sponsors will be recognized on the RBI Austin website.

# Now at Bat

AN EVENING BENEFITING



## HOST COMMITTEE

Chairs: Lori & Jason Becker  
Taylor & Josh Abbott  
Haylee & Brandon Belt  
Shelby & Wade Bowen  
Annie & Hunter Brown  
Ellen & Tommy Burt  
Amy & Chris Ellis  
Kristin & Robert Gauntt  
Evonne & JJ Gottsch  
Ian Happ  
Kelley & Bruce Kalmick  
Marley & William Page  
Hayley & Bud Norris  
Kelly & Britt Peterson  
Jessica & Josh Price  
Jenny & Justin Simmons  
Huston Street  
Melanie & Gene Watson

## BOARD OF DIRECTORS

Chris Almendarez  
Kenny Baldwin  
Jason Becker  
Kim Copeland  
Mike DeCaro  
Greg Galindo  
Robert Gauntt  
Booker T. Gilbert III  
Joaquin Guadarrama  
Andrew Harris  
Gregory Harris  
Jana Perry Henry  
Justin Lopez  
Adam Marshall  
Ronnie Miksch  
Cat Osterman  
William Page  
Matt Price  
Marissa Radack  
John Recker  
Justin Simmons  
Doug Smith  
Huston Street  
Chris Vadala  
Mark Walker

## ADVISORY COUNCIL

DeLea Becker  
Russell Becker  
Michael Boy  
Michael Doss  
Alex Fleming  
Rick Garrett  
Rudy Garza  
Jason Harvey  
Jon Koch  
Oscar Llarena  
Darrell May  
Taylor Rogers  
Ron Scherwin  
Andrew Schumacher  
Barbara Scott  
Mike Shaw  
Tad Stookey  
Curtis Thigpen

**MISSION:** RBI Austin exists to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

# Now at Bat

## 2021 COMMITMENT FORM

AN EVENING BENEFITING



- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor — \$25,000       | <input type="checkbox"/> Auction Sponsor — \$5,000         |
| <input type="checkbox"/> VIP Meet & Greet Sponsor — \$15,000 | <input type="checkbox"/> Dessert Sponsor — \$5,000         |
| <input type="checkbox"/> Bar Sponsor — \$10,000              | <input type="checkbox"/> Preferred Table Sponsor — \$3,000 |
| <input type="checkbox"/> Dinner Sponsor — \$10,000           | <input type="checkbox"/> Table Sponsor — \$2,500           |

Sorry, I cannot attend, but please accept my donation of \$ \_\_\_\_\_

**Early Bird Registration Deadline: Friday, October 30, 2020.**  
Early bird sponsors will receive an invitation to a VIP Party in November.

Please list my name on materials as:

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to **RBI Austin**  
or provide your credit card information and authorization as follows:

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Amount Total: \_\_\_\_\_ Signature: \_\_\_\_\_



[WWW.RBIAUSTIN.ORG/NOWATBAT](http://WWW.RBIAUSTIN.ORG/NOWATBAT)  
#NowAtBat21

For more information and to submit forms, please contact  
RBI Austin's Development Manager Meghan Merchant  
(Meghan.Merchant@rbiaustin.org or 512.348.8497) or mail to  
RBI Austin, PO Box 14026, Austin, TX 78761.