



**Summer/Fall 2023**

# RBI Austin Sponsorships

Engage. Develop. Transform.



---

## MISSION



RBI Austin exists to engage and develop inner city Austin youth athletically, academically and spiritually, empowering them to lead the transformation of their communities.



# Sponsorship Opportunities

SUMMER LEAGUE SPONSOR	\$35,000	Exclusive
CAT OSTERMAN SOFTBALL ACADEMY SPONSOR	\$30,000	Filled
RBI BASEBALL ACADEMY	\$30,000	Filled
JR. RBI LEAGUE SPONSOR	\$20,000	Filled
RBI DIVISION LEAGUE SPONSOR	\$15,000	Exclusive
JR. RBI DIVISION LEAGUE SPONSOR	\$10,000	Exclusive
SUMMER LEAGUE UMPIRE SPONSOR	\$8,100	Exclusive
RBI AUSTIN FIELD SPONSOR	\$5,000	Exclusive
RBI REGIONAL TEAM SPONSOR	\$3,500	Exclusive
JR. RBI OPENING DAY SPONSOR	\$3,000	Exclusive







# MVP Levels

## SUMMER LEAGUE SPONSOR - \$35,000

- Logo recognition as Summer League Sponsor in RBI Summer League marketing materials
- Online recognition (social media, RBI Austin website, league emails)
- 15' X 7' company banner in premium location at RBI Austin game field
- Presence offered at RBI Austin games and clinics (In 2022: 90 teams, 1,577 kids)
- Includes 4 tickets to a 2023 season Astros game

## CAT OSTERMAN SOFTBALL ACADEMY SPONSOR - *filled*

## RBI BASEBALL ACADEMY SPONSOR - *filled*





---

# MVP Levels

## **DIVISION LEAGUE SPONSOR - \$15,000**

- Sponsors the RBI High School division of your choice:
- RBI Baseball (Players ages 13 – 18; 26 teams in 2022)
- RBI Softball (Players ages 13-18; 12 teams in 2022)
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 8' company banner to hang on Parque Zaragoza outfield fence or Mabson Field Fowl Line Fencing
- Includes 4 tickets to a 2023 season Astros game

## ***OTHER BENEFITS***

All MVP Sponsors (\$15,000+) will receive:

- 4 complimentary seats for 2024 RBI Austin Now at Bat annual benefit
- Invitation to the VIP Party for Now at Bat 2024



# Gold Glove Levels

## JR RBI DIVISION LEAGUE SPONSOR - \$10,000

- Sponsors the Jr. RBI Division of your choice:
  - Jr. RBI Baseball (Players ages 7-12; 20 teams in 2022)
  - Jr. RBI Softball (Players ages 7-12; 12 teams in 2022)
  - Jr. RBI T-Ball (Players ages 4-6; 14 teams in 2022)
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 8' company banner to hang on the Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2023 season Round Rock Express game

## SUMMER LEAGUE UMPIRE SPONSOR - \$8,100

- Provides professional umpires for the RBI Summer League, furthering the quality of competition for RBI Austin players
- Recognition as the Summer League Umpire Sponsor on social media
- 3' X 5' company banner to hang on Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2023 season Round Rock Express game







## REGIONAL TEAM SPONSOR - \$3,500

---

- Lead sponsor of a 2023 RBI Austin Regional Team
  - Choose from 18U or 15U Baseball, or 18U Softball
- Team represents RBI Austin on an international stage at MLB's RBI playoffs
- Logo on a set of the team's jerseys

## RBI AUSTIN FIELD SPONSOR - \$5,000

---

- Maintains RBI Austin's playing fields for both High School and Jr. RBI baseball and softball
- Recognition as an RBI Austin Field Sponsor on social media
- 3' X 5' company banner to hang on Parque Zaragoza outfield fence or Mabson Field foul line fencing





# Other Opportunities

## JR. RBI OPENING DAY SPONSOR - \$3,000

- Provides food and entertainment for RBI Austin families at Jr. RBI Opening Day in June
- Recognition as Opening Day sponsor on social media
- Includes opportunity to set up a company booth at Opening Day or volunteer at the event



## ADDITIONAL NEEDS

- Sponsors for end of season team celebrations
- Sound equipment for events at RBI fields
- Scholarships for COSA athletes

*Contact RBI Austin's Development team for more information*



# CONTACT US



## KRISTY RECKER

Development Director

[Kristy.Recker@rbiaustin.org](mailto:Kristy.Recker@rbiaustin.org)

512-791-7922



## RBI AUSTIN

500 E. St. Johns Ave., Ste 1.420

Austin, TX 78752

[Development@rbiaustin.org](mailto:Development@rbiaustin.org)



## ABOUT

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, TX providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities. Beginning with 15 kids in 2009 and growing to 1,577 kids ages 4-18 in 2022, RBI Austin has plans for reaching more kids and their families in 2023 and beyond.