

# *Now at Bat*

AN EVENING BENEFITING



RBI  
AUSTIN

**NOW AT BAT 2024**

**FRIDAY, JANUARY 26, 2024**

**FAIRMONT AUSTIN**

**[RBIAustin.org/NowAtBat](http://RBIAustin.org/NowAtBat)**

# ENGAGE. DEVELOP. TRANSFORM.

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, Texas providing baseball and softball leagues, clinics, family benevolence support, and Christian-based mentoring to underserved youth and communities.

RBI Austin began as a grassroots summer baseball team of 15 East Austin kids in 2009 and has grown to 1,483 kids ages 4-18 in 2023. RBI Austin, a mentoring program that leverages baseball and softball to address the fatherless crisis in East Austin, has plans for reaching more kids in 2024 and beyond.

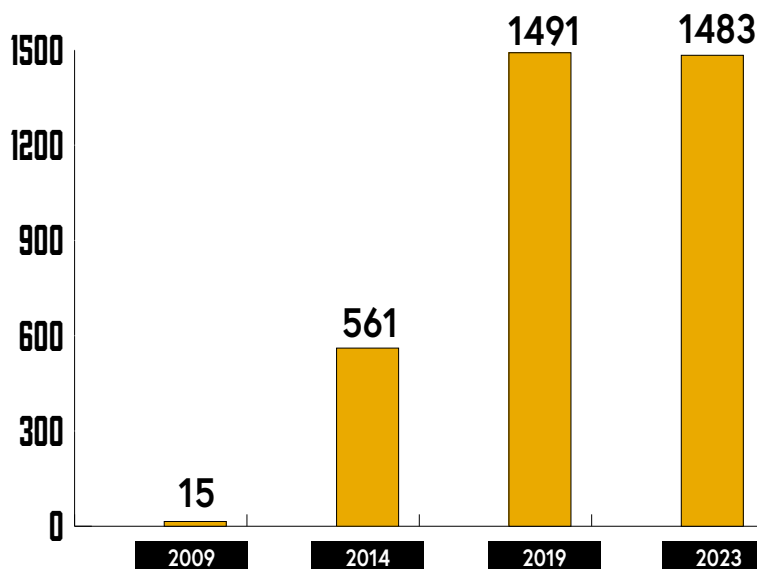
Over the years and with a growing number of kids and families involved, the mission remains the same: to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.

**1,483 KIDS**

**91 TEAMS**

**572 VOLUNTEERS**

## RBI AUSTIN KIDS SERVED



# SPONSORSHIP OPPORTUNITIES

## HALL OF FAME PRESENTING SPONSOR — \$30,000

- Funds spots for 50 players in RBI Austin's Softball and Baseball Academies
- 2 Premier Tables (20 seats)
- 10 guests to attend Post-Event Reception
- 4 valet parking passes
- 1 hotel room at venue for night of the event
- Recognition as Hall of Fame Presenting Sponsor during event and through promotional materials, signage, media, and online efforts
- Opportunity for product placement in the ballroom or 30 second sponsor-provided promotional video before program \*subject to RBI review and approval. Please submit video/product for review by December 15, 2023.



## GOLD GLOVE SPONSOR — \$10,000

- Provides 10 kids with an RBI Austin mentor for an entire year
- 1 Premium Table (10 seats)
- 4 guests to attend Post-Event Reception
- 1 valet parking pass
- Recognition as Gold Glove Sponsor during event and through promotional materials, signage, media, and online efforts

## MVP SPONSOR — \$25,000

- Funds umpires for baseball & softball Summer League ages 9-18
- 2 Premier Tables (20 seats)
- 10 guests to attend Post-Event Reception
- 3 valet parking passes
- 1 hotel room at venue for night of the event
- Recognition as MVP Sponsor during event and through promotional materials, signage, media, and online efforts

## GRAND SLAM SPONSOR — \$5,000

- Funds 2 off-the-field engagement opportunities for RBI Austin kids in 2024, such as a weekend retreat, team party, or outdoor team building event
- 1 Preferred Table (10 seats)
- Recognition as Grand Slam Sponsor through promotional materials, signage, media, and online efforts

## ALL STAR SPONSOR — \$15,000

- Sponsors 24 kids to participate in an RBI Austin Summer League program
- 1 Premium Table (10 seats)
- 4 guests to attend Post-Event Reception
- 2 valet parking passes
- Recognition as All Star Sponsor during event and through promotional materials, signage, media, and online efforts

## HOME RUN SPONSOR — \$3,000

- Provides training and development opportunities for RBI Austin Coaches and Volunteers, enabling them to better serve mentees and players
- 1 Preferred Table (10 seats)
- Recognition as Home Run Sponsor through signage at event

## PRINT DEADLINE: DECEMBER 18, 2023

Secure your sponsorship by 12/18 to be included in event print materials.

# Now at Bat

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## HOST COMMITTEE

Meredith & Jim Bagan  
Lori & Jason Becker  
Shelby & Wade Bowen  
Amy & Chris Ellis  
Kristin & Robert Gauntt  
Kelley & Bruce Kalmick  
Janine & Chad Kudelka  
Michelle & Nyle Leftwich  
Bud Norris  
Cat Osterman & Joey Ashley  
Marly & William Page  
Kelly & Britt Peterson  
Nicole & Reid Ryan  
Jenny & Justin Simmons  
Huston Street  
Diana Ye & Clay Byrne

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**MISSION:** RBI Austin exists to engage and develop inner-city Austin youth athletically, academically, and spiritually, empowering them to lead the transformation of their communities.



AN EVENING BENEFITING **RBI AUSTIN**

# 2024 COMMITMENT FORM

- Hall of Fame Sponsor — \$30,000
- MVP Sponsor — \$25,000
- All Star Sponsor — \$15,000
- Gold Glove Sponsor — \$10,000
- Grand Slam Sponsor — \$5,000
- Home Run Sponsor — \$3,000

Sorry, I cannot attend, but please accept my donation of \$ \_\_\_\_\_

**Print Deadline: Monday, December 18, 2023**

Secure your sponsorship by 12/18 to be included in event print materials.

Please list my name on materials as:

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to RBI Austin  
or provide your credit card information and authorization as follows:

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Amount Total: \_\_\_\_\_ Signature: \_\_\_\_\_



[WWW.RBIAUSTIN.ORG/NOWATBAT](http://WWW.RBIAUSTIN.ORG/NOWATBAT)  
#NowAtBat24

For more information and to submit forms, please contact  
RBI Austin's Event Coordinator Emma Klafehn  
([Emma.Klafehn@rbiaustin.org](mailto:Emma.Klafehn@rbiaustin.org) or 214.695.9035) or mail to  
RBI Austin, 500 E. St. Johns Ave., Suite 1.420, Austin, TX 78752.

RBI Austin is a tax-exempt 501(c)(3) nonprofit organization; tax ID #82-3961043. All contributions are tax-deductible to the extent allowed by law. By execution of this agreement you are affirming your contribution at the above-indicated level.