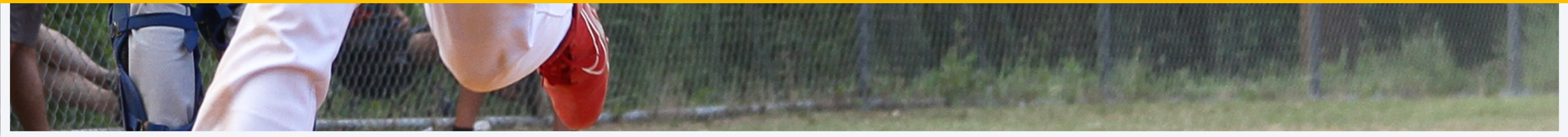




Summer/Fall 2024

RBI Austin Sponsorships

Engage. Develop. Transform.





MISSION

RBI Austin exists to engage and develop inner city Austin youth athletically, academically and spiritually, empowering them to lead the transformation of their communities.

Sponsorship Opportunities

CAT OSTERMAN SOFTBALL ACADEMY SPONSOR	\$30,000	<i>Exclusive</i>
RBI BASEBALL ACADEMY	\$30,000	<i>Exclusive</i>
RBI LEAGUE SPONSOR	\$35,000	<i>Exclusive</i>
JR. RBI LEAGUE SPONSOR	\$17,000	<i>Filled</i>
RBI DIVISION SPONSORS	\$15,000	<i>1 of 2 Filled</i>
JR. RBI DIVISION SPONSORS	\$10,000	<i>3 Sponsorships Available</i>
RBI AGE GROUP SPONSORS	\$2,500	<i>2 of 4 Filled</i>
JR. RBI AGE GROUP SPONSORS	\$3,500	<i>6 Sponsorships Available</i>
SUMMER LEAGUE UMPIRE SPONSOR	\$8,000	<i>Exclusive</i>
RBI REGIONAL TEAM SPONSOR	\$5,000	<i>Exclusive</i>
RBI AUSTIN FIELD SPONSOR	\$5,000	<i>Exclusive</i>
RBI AUSTIN DAY AT DELL DIAMOND SPONSOR	\$4,000	<i>Exclusive</i>
JR RBI OPENING DAY SPONSOR	\$3,000	<i>1 of 2 Filled</i>



Specialty Team Sponsorships



CAT OSTERMAN SOFTBALL ACADEMY SPONSOR – \$30,000

- Sponsors the 2024-2025 Cat Osterman Softball Academy powered by RBI Austin (30 players, ages 13-18)
- Online recognition (social media, RBI Austin website, academy emails) as COSA sponsor in Fall 2024
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes 4 tickets to a University of Texas at Austin softball game and a personal video message from Cat Osterman

RBI BASEBALL ACADEMY SPONSOR - \$30,000

- Sponsors the 2024-2025 RBI Baseball Academy (30 players, ages 14-18)
- Online recognition (social media, RBI Austin website, Academy emails) as Baseball Academy sponsor in Fall 2024
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes 4 tickets to a 2024 season Houston Astros game and a personal video message from Bud Norris



Summer League Sponsorships

RBI LEAGUE SPONSOR – \$35,000

- Sponsors RBI Summer League
 - Players ages 13-18, 36 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- Two 5' X 10' company banners hung on Parque Zaragoza outfield fence and Mabson Field Fowl Line Fencing
- Includes 4 tickets to a 2024 season Astros game



JR. RBI LEAGUE SPONSOR – \$17,000

Filled

- Sponsors Jr. RBI Summer League
 - Players ages 4-12, 46 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 8' company banner to hang on Parque Zaragoza outfield fence or Mabson Field Fowl Line Fencing
- Includes 4 tickets to a 2024 season Astros game



Jr. RBI
Ages 4-12

Softball

JR. RBI SOFTBALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI Softball
 - Players ages 7-12; 12 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2024 season Round Rock Express game

JR. RBI SOFTBALL AGE GROUP SPONSOR – \$3,500

- Sponsors the Jr. RBI Softball age group of your choice:
 - 8U (Players ages 7-8; 4 teams in 2023)
 - 10U (Players ages 9-10; 4 teams in 2023)
 - 12U (Players ages 11-12; 4 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign



Jr. RBI
Ages 4-12

Baseball

JR. RBI BASEBALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI Baseball
 - Players ages 7-12; 18 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2024 season Round Rock Express game

JR. RBI BASEBALL AGE GROUP SPONSOR – \$3,500

- Sponsors the Jr. RBI Baseball age group of your choice:
 - 8U (Players ages 7-8; 6 teams in 2023)
 - 10U (Players ages 9-10; 6 teams in 2023)
 - 12U (Players ages 11-12; 6 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign

T-Ball

JR. RBI T-BALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI T-Ball
 - Players ages 4-6; 16 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2023 season Round Rock Express game



Softball

RBI
Ages 13-18

RBI SOFTBALL DIVISION SPONSOR - \$15,000

- Sponsors RBI Softball
 - 12 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 10' company banner to hang at Mabson Field
- Includes 4 tickets to a 2024 season Round Rock Express game

RBI SOFTBALL AGE GROUP SPONSOR – \$2,500

- Sponsors the RBI Softball age group of your choice:
 - 15U (Players ages 13-15; 6 teams in 2023)
 - 18U (Players ages 15-18; 6 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Mabson Field
- fence or traveling A-frame sign



Baseball

RBI
Ages 13-18

RBI BASEBALL DIVISION SPONSOR - \$15,000

Filled

- Sponsors RBI Baseball
 - 24 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 10' company banner to hang on Parque Zaragoza outfield fence
- Includes 4 tickets to a 2024 season Round Rock Express game

RBI BASEBALL AGE GROUP SPONSOR – \$2,500

Filled

- Sponsors the RBI Baseball age group of your choice:
 - 14U (Players ages 13-14; 6 teams in 2023)
 - 18U (Players ages 15-18; 18 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang on the Parque Zaragoza outfield fence or traveling A-frame sign





Other Opportunities



SUMMER LEAGUE UMPIRE SPONSOR - \$8,000

- Provides professional umpires for the RBI Summer League, furthering the quality of competition for RBI Austin players
- Recognition as the Summer League Umpire Sponsor on social media
- 4' X 6' company banner to hang on Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2024 season Round Rock Express game

REGIONAL TEAM SPONSOR - \$5,000

- Lead sponsor of a 2024 RBI Austin Regional Team
 - Choose from 18U or 15U Baseball, or 18U Softball
- Team represents RBI Austin on an international stage at MLB's RBI playoffs
- Logo on a set of the team jerseys



Other Opportunities



RBI AUSTIN FIELD SPONSOR - \$5,000

- Maintains RBI Austin's playing fields for both High School and Jr. RBI baseball and softball
- Recognition as an RBI Austin Field Sponsor on social media
- 3' X 5' company banner to hang on Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2024 season Round Rock Express game

RBI AUSTIN DAY AT DELL DIAMOND SPONSOR - \$4,000

- Sponsors 500+ tickets for RBI Austin kids and families to attend a Round Rock Express game
- Throw out the first pitch at the RBI Austin Day at Dell Diamond game on June 30, 2024
- Includes 4 tickets to the game on June 30, 2024
- Recognition as an RBI Austin Day at Dell Diamond sponsor on social media

JR. RBI OPENING DAY SPONSOR - \$3,000

1 of 2 Filled

- Provides food, drinks, games & activities, décor, and other event support for season kickoff event for players ages 4-12
- Logo recognition as Jr. RBI Opening Day Sponsor in print, digital, and social media event materials
- Includes 4 tickets to a 2024 season Round Rock Express game

READY TO JOIN OUR TEAM?

Scan the QR code below to donate towards a 2024
Summer/Fall Sponsorship!



RBI Austin

@rbiaustin



venmo

CONTACT US



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RBI AUSTIN

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ABOUT

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, TX providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities. Beginning with 15 kids in 2009 and growing to over 1,400 kids ages 4-18 in 2023, RBI Austin has plans for reaching more kids and their families in 2024 and beyond.