



**Summer/Fall 2024**

# RBI Austin Sponsorships

Engage. Develop. Transform.





## MISSION

**RBI Austin exists to engage and develop inner city Austin youth athletically, academically and spiritually, empowering them to lead the transformation of their communities.**



# Sponsorship Opportunities

CAT OSTERMAN SOFTBALL ACADEMY SPONSOR	\$30,000	<i>Exclusive</i>
RBI BASEBALL ACADEMY	\$30,000	<i>Exclusive</i>
RBI LEAGUE SPONSOR	\$35,000	<i>Exclusive</i>
JR. RBI LEAGUE SPONSOR	\$17,000	<i>Filled</i>
RBI DIVISION SPONSORS	\$15,000	<i>1 of 2 Filled</i>
JR. RBI DIVISION SPONSORS	\$10,000	<i>3 Sponsorships Available</i>
RBI AGE GROUP SPONSORS	\$2,500	<i>2 of 4 Filled</i>
JR. RBI AGE GROUP SPONSORS	\$3,500	<i>1 of 6 Filled</i>
SUMMER LEAGUE UMPIRE SPONSOR	\$8,000	<i>Exclusive</i>
RBI REGIONAL TEAM SPONSOR	\$5,000	<i>Exclusive</i>
RBI AUSTIN FIELD SPONSOR	\$5,000	<i>Exclusive</i>
RBI AUSTIN DAY AT DELL DIAMOND SPONSOR	\$4,000	<i>Filled</i>
JR RBI OPENING DAY SPONSOR	\$3,000	<i>1 of 2 Filled</i>





# Specialty Team Sponsorships



## CAT OSTERMAN SOFTBALL ACADEMY SPONSOR – \$30,000

- Sponsors the 2024-2025 Cat Osterman Softball Academy powered by RBI Austin (30 players, ages 13-18)
- Online recognition (social media, RBI Austin website, academy emails) as COSA sponsor in Fall 2024
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes 4 tickets to a University of Texas at Austin softball game and a personal video message from Cat Osterman

## RBI BASEBALL ACADEMY SPONSOR - \$30,000

- Sponsors the 2024-2025 RBI Baseball Academy (30 players, ages 14-18)
- Online recognition (social media, RBI Austin website, Academy emails) as Baseball Academy sponsor in Fall 2024
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes 4 tickets to a 2024 season Houston Astros game and a personal video message from Bud Norris





# Summer League Sponsorships

## RBI LEAGUE SPONSOR – \$35,000

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- Sponsors RBI Summer League
  - Players ages 13-18, 36 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- Two 5' X 10' company banners hung on Parque Zaragoza outfield fence and Mabson Field Fowl Line Fencing
- Includes 4 tickets to a 2024 season Astros game



## JR. RBI LEAGUE SPONSOR – \$17,000

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*Filled*

- Sponsors Jr. RBI Summer League
  - Players ages 4-12, 46 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 8' company banner to hang on Parque Zaragoza outfield fence or Mabson Field Fowl Line Fencing
- Includes 4 tickets to a 2024 season Astros game





**Jr. RBI**  
Ages 4-12

# Softball

## JR. RBI SOFTBALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI Softball
  - Players ages 7-12; 12 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2024 season Round Rock Express game

## JR. RBI SOFTBALL AGE GROUP SPONSOR – \$3,500

- Sponsors the Jr. RBI Softball age group of your choice:
  - 8U (Players ages 7-8; 4 teams in 2023)
  - 10U (Players ages 9-10; 4 teams in 2023)
  - 12U (Players ages 11-12; 4 teams in 2023) **Filled**
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign





**Jr. RBI**  
Ages 4-12

# Baseball

## JR. RBI BASEBALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI Baseball
  - Players ages 7-12; 18 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2024 season Round Rock Express game

## JR. RBI BASEBALL AGE GROUP SPONSOR – \$3,500

- Sponsors the Jr. RBI Baseball age group of your choice:
  - 8U (Players ages 7-8; 6 teams in 2023)
  - 10U (Players ages 9-10; 6 teams in 2023)
  - 12U (Players ages 11-12; 6 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign



# T-Ball

## JR. RBI T-BALL DIVISION SPONSOR – \$10,000

- Sponsors Jr. RBI T-Ball
  - Players ages 4-6; 16 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field
- Includes 4 tickets to a 2023 season Round Rock Express game





# Softball

**RBI**  
Ages 13-18

## **RBI SOFTBALL DIVISION SPONSOR - \$15,000**

- Sponsors RBI Softball
  - 12 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 10' company banner to hang at Mabson Field
- Includes 4 tickets to a 2024 season Round Rock Express game

## **RBI SOFTBALL AGE GROUP SPONSOR – \$2,500**

- Sponsors the RBI Softball age group of your choice:
  - 15U (Players ages 13-15; 6 teams in 2023)
  - 18U (Players ages 15-18; 6 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Mabson Field
- fence or traveling A-frame sign





# Baseball

**RBI**  
Ages 13-18

## **RBI BASEBALL DIVISION SPONSOR - \$15,000**

*Filled*

- Sponsors RBI Baseball
  - 24 teams in 2023
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 10' company banner to hang on Parque Zaragoza outfield fence
- Includes 4 tickets to a 2024 season Round Rock Express game

## **RBI BASEBALL AGE GROUP SPONSOR – \$2,500**

*Filled*

- Sponsors the RBI Baseball age group of your choice:
  - 14U (Players ages 13-14; 6 teams in 2023)
  - 18U (Players ages 15-18; 18 teams in 2023)
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang on the Parque Zaragoza outfield fence or traveling A-frame sign







# Other Opportunities

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## SUMMER LEAGUE UMPIRE SPONSOR - \$8,000

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- Provides professional umpires for the RBI Summer League, furthering the quality of competition for RBI Austin players
- Recognition as the Summer League Umpire Sponsor on social media
- 4' X 6' company banner to hang on Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2024 season Round Rock Express game

## REGIONAL TEAM SPONSOR - \$5,000

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- Lead sponsor of a 2024 RBI Austin Regional Team
  - Choose from 18U or 15U Baseball, or 18U Softball
- Team represents RBI Austin on an international stage at MLB's RBI playoffs
- Logo on a set of the team jerseys





# Other Opportunities



## RBI AUSTIN FIELD SPONSOR - \$5,000

- Maintains RBI Austin's playing fields for both High School and Jr. RBI baseball and softball
- Recognition as an RBI Austin Field Sponsor on social media
- 3' X 5' company banner to hang on Parque Zaragoza outfield fence or Mabson Field fowl line fencing
- Includes 4 tickets to a 2024 season Round Rock Express game

## RBI AUSTIN DAY AT DELL DIAMOND SPONSOR - \$4,000

*Filled*

- Sponsors 500+ tickets for RBI Austin kids and families to attend a Round Rock Express game
- Throw out the first pitch at the RBI Austin Day at Dell Diamond game on June 30, 2024
- Includes 4 tickets to the game on June 30, 2024
- Recognition as an RBI Austin Day at Dell Diamond sponsor on social media

## JR. RBI OPENING DAY SPONSOR - \$3,000

*1 of 2 Filled*

- Provides food, drinks, games & activities, décor, and other event support for season kickoff event for players ages 4-12
- Logo recognition as Jr. RBI Opening Day Sponsor in print, digital, and social media event materials
- Includes 4 tickets to a 2024 season Round Rock Express game



# READY TO JOIN OUR TEAM?

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Scan the QR code below to donate towards a 2024  
Summer/Fall Sponsorship!



RBI Austin

@rbiaustin



**venmo**



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# CONTACT US



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## ABOUT

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, TX providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities. Beginning with 15 kids in 2009 and growing to over 1,400 kids ages 4-18 in 2023, RBI Austin has plans for reaching more kids and their families in 2024 and beyond.