



RBI Austin

Summer 2025 Sponsorships

Engage. Develop. Transform.



ABOUT US

RBI Austin, an affiliate of Major League Baseball's Reviving Baseball in Inner Cities program, is a nonprofit organization in Austin, TX providing baseball and softball leagues, clinics, and Christian-based mentoring to underserved youth and communities. Beginning with 15 kids in 2009 and growing to over 1,600 kids ages 4-18 in 2024, RBI Austin has plans for reaching more kids and their families in 2025 and beyond.



OUR MISSION

Our mission is to engage and develop inner city Austin youth athletically, academically and spiritually, empowering them to lead the transformation of their communities.

GET IN TOUCH

Emma McCann – Development Manager
214-695-9035
emma.mccann@rbiaustin.org

READY TO JOIN OUR TEAM?

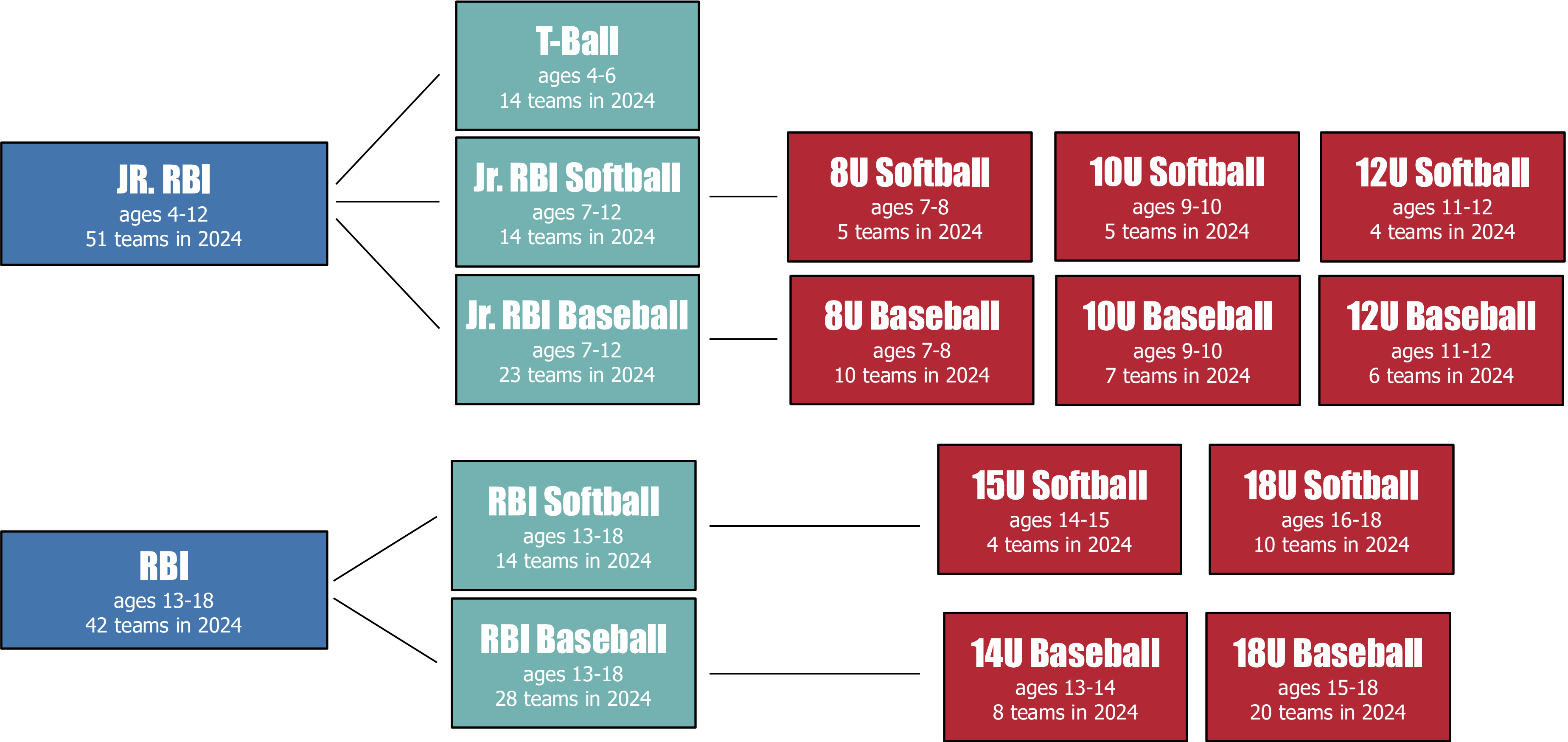
Visit www.rbiaustin.org/summersponsorships to commit to your Summer Sponsorship today. For questions or additional information, please contact Emma McCann.

SUMMER PROGRAM STRUCTURE

LEAGUE SPONSORSHIPS

DIVISION SPONSORSHIPS

AGE GROUP SPONSORSHIPS



Sponsorship Opportunities



SPECIALTY TEAM SPONSORSHIPS	
Cat Osterman Softball Academy Sponsor *Choose from 15U or 18U	\$25,000 each 2 available
RBI Baseball Academy Sponsor *Choose from 15U or 18U	\$25,000 each 2 available
RBI Regional Team Sponsor *Choose from 15U Baseball, 18U Baseball, or 18U Softball	\$5,000 each 3 available
LEAGUE SPONSORSHIPS	
Jr. RBI Sponsor - <i>SOLD</i>	\$20,000
RBI Sponsor	\$35,000
DIVISION SPONSORSHIPS	
Jr. RBI Division Sponsor *Choose from T-Ball, Softball, or Baseball	\$10,000 each 3 available
RBI Division Sponsor *Choose from Softball or Baseball	\$15,000 each 2 available
AGE GROUP SPONSORSHIPS	
Jr. RBI Softball Age Group Sponsor *Choose from 8U, 10U, or 12U	\$3,500 each 3 available
Jr. RBI Baseball Age Group Sponsor *Choose from 8U, 10U, or 12U	\$3,500 each 3 available
RBI Softball Age Group Sponsor *Choose from 15U or 18U	\$2,500 each 2 available
RBI Baseball Age Group Sponsor *Choose from 14U or 18U	\$2,500 each 2 available
OTHER OPPORTUNITIES	
Summer League Umpire Sponsor	\$8,000
RBI Austin Field Sponsor	\$5,000
RBI Austin Day at Dell Diamond Sponsor	\$4,000

Specialty Team Sponsorships

RBI BASEBALL ACADEMY SPONSOR - \$25,000

- Sponsors the 2025-2026 RBI Baseball Academy
 - *Choose from 15U or 18U*
- Online recognition (social media, RBI Austin website, Academy emails) as Baseball Academy sponsor in Fall 2025
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes a personal video message from Bud Norris

REGIONAL TEAM SPONSOR - \$5,000

- Sponsors a 2025 RBI Austin Regional Team
 - *Choose from 15U Baseball, 18U Baseball or 18U Softball*
- Team represents RBI Austin on an international stage at MLB's RBI playoffs
- Logo on a set of the team shirts

CAT OSTERMAN SOFTBALL ACADEMY SPONSOR - \$25,000

- Sponsors the 2025-2026 Cat Osterman Softball Academy powered by RBI Austin
 - *Choose from 15U or 18U*
- Online recognition (social media, RBI Austin website, academy emails) as COSA sponsor in Fall 2025
- 6' X 15' company banner hung in premium location at RBI Austin game field
- Includes a personal video message from Cat Osterman

League Sponsorships

JR. RBI SPONSOR - \$20,000

SOLD

- Sponsors Jr. RBI Summer League
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 8' company banner to hang on Parque Zaragoza outfield fence or Mabson Field foul line fencing



RBI SPONSOR - \$35,000

- Sponsors RBI Summer League
- Online recognition (social media, RBI Austin website, league emails)
- Two 5' X 10' company banners hung on Parque Zaragoza outfield fence and Mabson Field foul line fencing

Division Sponsorships



JR. RBI DIVISION SPONSOR - \$10,000

- Sponsors the Jr. RBI division of your choice
 - *Choose from T-Ball, Softball, or Baseball*
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 6' company banner to hang at Jr. RBI field

RBI DIVISION SPONSOR - \$15,000

- Sponsors the RBI division of your choice
 - *Choose from Softball or Baseball*
- Online recognition (social media, RBI Austin website, league emails)
- 4' X 10' company banner to hang at RBI field



Age Group Sponsorships

JR. RBI SOFTBALL AGE GROUP SPONSOR - \$3,500

- Sponsors the Jr. RBI Softball age group of your choice
 - *Choose from 8U, 10U, or 12U*
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign

RBI SOFTBALL AGE GROUP SPONSOR - \$2,500

- Sponsors the RBI Softball age group of your choice
 - *Choose from 15U or 18U*
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at RBI field or traveling A-frame sign

JR. RBI BASEBALL AGE GROUP SPONSOR - \$3,500

- Sponsors the Jr. RBI Baseball age group of your choice
 - *Choose from 8U, 10U, or 12U*
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at Jr. RBI field or traveling A-frame sign

RBI BASEBALL AGE GROUP SPONSOR - \$2,500

- Sponsors the RBI Baseball age group of your choice
 - *Choose from 14U or 18U*
- Online recognition (social media, RBI Austin website, league emails)
- 3' X 5' company banner to hang at RBI field or traveling A-frame sign



Other Opportunities



SUMMER LEAGUE UMPIRE SPONSOR - \$8,000

- Provides professional umpires for the RBI Summer League, furthering the quality of competition for RBI Austin players
- Recognition as the Summer League Umpire Sponsor on social media
- 4' X 6' company banner to hang on Parque Zaragoza outfield fence or Mabson Field foul line fencing

RBI AUSTIN FIELD SPONSOR - \$5,000

- Maintains RBI Austin's playing fields for both High School and Jr. RBI baseball and softball
- Recognition as an RBI Austin Field Sponsor on social media
- 3' X 5' company banner to hang on Parque Zaragoza outfield fence or Mabson Field foul line fencing

RBI AUSTIN DAY AT DELL DIAMOND SPONSOR - \$4,000

- Sponsors 500+ tickets for RBI Austin kids and families to attend a Round Rock Express game
- Throw out the first pitch at the RBI Austin Day at Dell Diamond game
- Recognition as an RBI Austin Day at Dell Diamond sponsor on social media

Commitment Form

Commit to your RBI Austin Summer 2025 Sponsorship by visiting www.rbiaustin.org/summersponsorships or filling out the following. Please check the box of your desired sponsorship level. For sponsorships with additional options, please circle your selection.

Completed forms can be emailed to emma.mccann@rbiaustin.org or mailed to the RBI Austin office at 500 E. St. Johns Ave., Suite 1.420, Austin, TX 78752.

NAME: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

RBI Austin is a tax-exempt 501(c)(3) nonprofit organization; tax ID #82-3961043. All contributions are tax-deductible to the extent allowed by law. By execution of this agreement you are affirming your contribution at the above-indicated level.

SPECIALTY TEAM SPONSORSHIPS		
<input type="checkbox"/>	Cat Osterman Softball Academy Sponsor *Circle your selection: 15U or 18U	\$25,000 each 2 available
<input type="checkbox"/>	RBI Baseball Academy Sponsor *Circle your selection: 15U or 18U	\$25,000 each 2 available
<input type="checkbox"/>	RBI Regional Team Sponsor *Circle your selection: 15U Baseball, 18U Baseball, or 18U Softball	\$5,000 each 3 available
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<input type="checkbox"/>	RBI Sponsor	\$35,000
DIVISION SPONSORSHIPS		
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